



DEPARTMENT OF THE ATTORNEY GENERAL

News Release

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GOVERNOR

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Free ID Cards for Seniors through the Kupuna ID Project

(HONOLULU) The Kupuna ID Project will participate in the Seniors' Fair, The Good Life Expo at the Neal Blaisdell Exhibition Hall (booths #4 and #5), September 23-25, 2005, from 8:30 am to 4:30 pm daily.

Seniors 65 years or older are encouraged to get a free Kupuna ID card that includes their name, photo, and emergency contact information. No documentation is needed to receive an ID card.

The Kupuna ID Project helps elderly adults, who may become disoriented, sick, or lost, by providing them with an identification card. The Kupuna ID card is not an official government-issued card. The purpose of the card is to assist emergency personnel to identify a lost or injured senior citizen and to contact the appropriate responsible party.

"We are proud to be a part of this project," Attorney General Mark Bennett said. "With the rise in our senior population, we must make every effort to ensure their safety. The Kupuna ID card is one way we can provide for the safety and well-being of seniors."

The Kupuna ID Project is sponsored by the Department of the Attorney General and the Honolulu Police Department. State Farm Insurance Company is the corporate sponsor. Partners include Alzheimer's Association – Safe Return; Elderly Affairs Division, City and County of Honolulu; Executive Office of Aging, Department of Health; Honolulu Paramedic Association; and Parks and Recreation Department, City and County of Honolulu.

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